



June 12, 2018

PRESS RELEASE

A NEW FM RADIO STATION SIGNS ON IN MERRILL

Sunrise Broadcasting, LLC, announces on June 11, 2018 at 1:00pm, WJMT Radio, Merrill, began broadcast operations on 96.3 FM

The new station will simulcast the programming on WJMT 730, delivering the music and features in the superior quality of FM audio, with a coverage of approximately 25 miles, twenty four hours a day.

The new station, legally identified as W242CZ, will be referred to as "BLUEJAY 96.3, WJMT"


Radio service on AM730 will continue as usual.

Sunrise Broadcasting owner Steve Resnick said "WJMT-FM served Merrill from August 1968 until April 1990, when it left the air to make the transition to Z104. After a 28 year absence, I'm pleased to be able to bring WJMT-FM back to Merrill"

Sunrise Broadcasting also announces that BLUEJAY 96.3 is now broadcasting via a stream on the station's web site twenty four hours a day. Computer, cell phone and streaming devices can now access the broadcast directly from bluejay963.com. The new stream is a partnership of WJMT Radio and Courtside Furniture

WJMT 96.3FM and AM730 are owned and operated by Sunrise Broadcasting, LLC.

For information
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